e-SCOR

Manage Your Supply Chain Through Modeling and Simulation

Your business will win or lose on the strength of your supply chain. It's the heart of your organization.

e-SCOR, modeling and simulation software from Gensym, can help you master the world of dynamic supply chains and e-business.

New information technologies are driving a supply-chain revolution and powering the development of new business models. Companies are pioneering new ways of engaging customers, outsourcing functions, collaborating with upstream and downstream partners, managing inventory and using intelligent technologies. They are transforming the traditional linear supply chain into a highly dynamic supply web.

Are you prepared for this new way of doing business?

Based on the Supply Chain Council's SCOR standard, e-SCOR drives strategic decisions by evaluating and comparing alternative supply-chain designs and management strategies. With e-SCOR you, maximize your flexibility and minimize your risks.

You can test new supply-chain strategies before betting your business on them.

With e-SCOR you can simulate various configurations, test the robustness of your supply chain and identify the service levels required of you and your partners. It can help identify the weak links and areas for improvement in your supply chain, saving you time and money. e-SCOR is highly flexible and is ideal for performing what-if analyses.

Put e-SCOR to work on your supply chain and see for yourself how it can make a difference for your business.
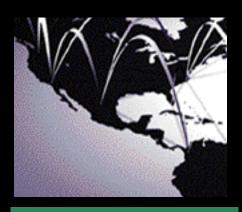
Speed Critical Supply-Chain Decisions

e-SCOR helps you identify and resolve key issues, such as:

- Managing to service levels
- Constructing credible business cases
- Building outsourcing justification
- Collaborating with partners
- Analyzing e-business strategies
- Evaluating planning effects

e-SCOR Delivers

e-SCOR enables you to effectively design and test your supply chain before you implement it. With e-SCOR you can:

- Generate scenarios by modeling changes and associated service levels
- Build a compelling business case backed with reliable metrics and financials
- Examine the supply chain and clarify business issues
- Gain credibility by clearly illustrating problems and metrics

COMPLEX CAPABILITIES MADE EASY

e-SCOR provides a graphical modeling environment for the dynamic analysis of supply chains, based on the Supply Chain Council's SCOR reference model. You can use e-SCOR to solve a variety of supply-chain issues.

SCOR

Represent your supply chain in terms of the four SCOR processes - Plan, Source, Make, and Deliver and to compute numerous SCOR metrics based on your supply-chain model, such as inventory levels, standard asset calculations, order fulfillment response times and operating costs.

SCENARIOS

Benchmark your current supply chain and compare the results of alternative supply-chain scenarios, for example, by contrasting normal and increased demand, or by juxtaposing alternative order-fulfillment strategies, using the same demand.

DECISIONS

Make timely, informed business decisions about the structure of your supply chain, such as the number and location of distribution sites.

SERVICE LEVELS

Determine the correct service levels to offer customers and the costs of providing that service when, for example, outsourcing finished goods.

e-BUSINESS

Analyze the impact on your organization of implementing e-business strategies.

MEETING DIVERSE BUSINESS NEEDS

e-SCOR enables line managers and executives to test supply-chain strategies before betting the company on them. e-SCOR can answer the following critical business questions:

✉ **Minutes from Supply-Chain Meeting - Message**

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To: Supply Chain Committee Members
From: CEO
Subject: Minutes from Supply-Chain Meeting

To: Members of the Supply-Chain Committee

Following are the minutes from our meeting on the 23rd. In particular, I have led with several critical questions that we need to resolve as quickly as possible at our next meeting on the 27th.

VP of Logistics: Do we have the right supply-chain configurations to support the dynamics of e-business information flows?

CFO: How can we reduce inventory and associated costs?

Director of Operations: What are the risks associated with unexpected events?

Supply-Chain Manager: How do I balance flexibility, service levels and costs?

These are just some of the key questions we need to address. Please prepare your input to each of these and the other issues that were raised and be ready to discuss them on the 27th. It is crucial that we resolve these questions so we can move our business forward.

For more information, visit www.gensym.com or call 1-800-896-3030 (U.S. and Canada) or +1-781-265-7100 (worldwide).

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BUILD-AND-SIMULATE ENVIRONMENT

e-SCOR is capable of modeling sophisticated supply chains with off-the-shelf ease. Among the key features of e-SCOR are:

- Graphical user interface for multiple analysts
- Animated process flows
- Integrated fulfillment, planning and financials
- Spreadsheet reporting interface
- Multiple scenario capability

SYSTEM REQUIREMENTS

- Windows 2000 Professional
- Microsoft Excel 2000
- Pentium II processor at 400 MHz or higher
- 256 MB of memory
- 1024 x 768 display with 256 colors
- 200 MB of free disk space
- TCP/IP protocol
- CD-ROM

SCOR is a service mark of the Supply-Chain Council