

WEBSCOR.COM

More than ever, supply-chain professionals are being challenged to answer the question: "How should I improve my supply chain?" Shorter product lifecycles are complicating the design of supply networks, policies, and practices. Rapid demand fluctuations and unforeseen disruptions too often create unexpected choke points for a given design and lead to problems such as stock outs, lost customers, and expedited freight. The trend towards real-time, demand-driven strategies offers new opportunities but further increases operational complexity and dynamics. There is a critical need to understand impacts of design changes under a wide variety of operating scenarios to minimize risks and to achieve performance goals.

Gensym's webSCOR.com™ Web service is for improving supply chain performance through collaborative modeling and simulation of alternative supply-chain networks, policy rules, and practice rules. Based on the Supply-Chain Council's Supply-Chain Operations Reference-model (SCOR) standard, webSCOR.com users make the most profitable decisions by modeling as-is and alternative designs, running simulation scenarios, and analyzing results.

With webSCOR.com, supply-chain professionals improve decision making through:

- *On-demand collaborative modeling and simulation* - Collaboration over the Web builds realistic supply-chain models encompassing detailed SCOR processes across an organization, suppliers, and partners
- *Realistic simulation* - Dynamic simulations continuously show results geographically and over time to enable comprehensive assessment of alternative supply-network configurations and rules for policies and practices
- *Automatic metrics* - Automatic computing of SCOR-standard metrics for each simulation reports performance and determines required service levels
- *SCOR support* - Models and metrics based on the Supply-Chain Council's widely adopted SCOR standard facilitate communication and collaboration across all supply-chain team members



WEBSCOR.COM ANSWERS THE QUESTIONS THAT CONTINUOUSLY DRIVE SUPPLY-CHAIN IMPROVEMENTS.

Strategic – What are the best supply-network configurations to support the dynamics of shrinking product lifecycles? How can the design of our supply-chain processes best support a real-time, demand-driven strategy? Where should we push vs. pull?

Tactical – What are the policy and practice rules that best balance flexibility, service levels and costs?

Contingency Planning – Can we manage the risks of unexpected demand fluctuations or operational disruptions? If not, how?

Inventory Policies - Where should inventory be stocked? What should our reorder policy rules be?

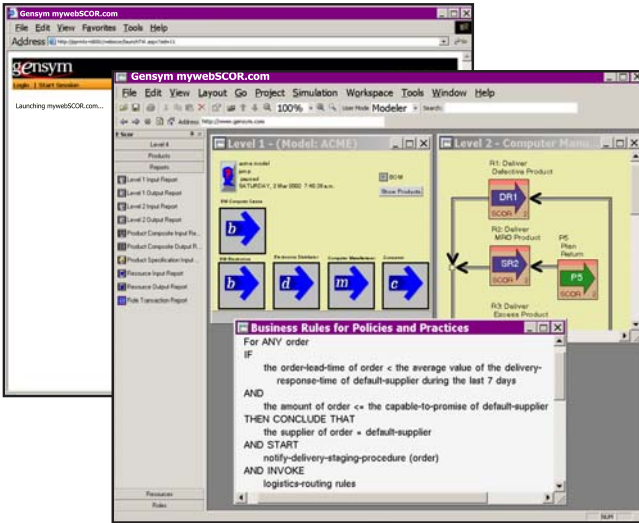
Production Policies – Should we centralize or regionalize production? What are the best production policy rules?

Sourcing Policies – Where should orders for re-supply get handled? Which site supplies which products?

Bottlenecks – Where are the bottlenecks likely to occur and how can we resolve them?

SCOR-READY TO DRIVE DECISION MAKING

webSCOR.com automatically generates standardized SCOR metrics for each scenario, including those for inventory levels, asset calculations, order fulfillment response times, operating costs, and over 100 additional metrics, to ensure that decision teams can model and analyze supply chains to the depth and detail required. From analysis of these metrics, supply-chain professionals can confidently drive decisions, such as the number and location of distribution sites, required service levels for outsourced goods, demand push versus pull policies, inventory replenishment practices, business rules for delivery planning, and much more.



webSCOR.com is an on-demand Web service for collaboratively modeling and simulating the performance of alternative supply-chain configurations, policies, and practices.

PROVEN TECHNOLOGY BASED ON LEADING RULE ENGINE PLATFORM

webSCOR.com extends Gensym's proven G2 e-SCOR product for on-demand use over the Web. Built upon Gensym's award-winning G2® real-time rule engine platform, G2 e-SCOR's technology has driven critical supply-chain decisions in a diverse group of enterprises, including Hitachi, HP, the U.S. Army, and others, that has resulted in hundreds of millions of dollars in estimated savings.

Technical Requirements

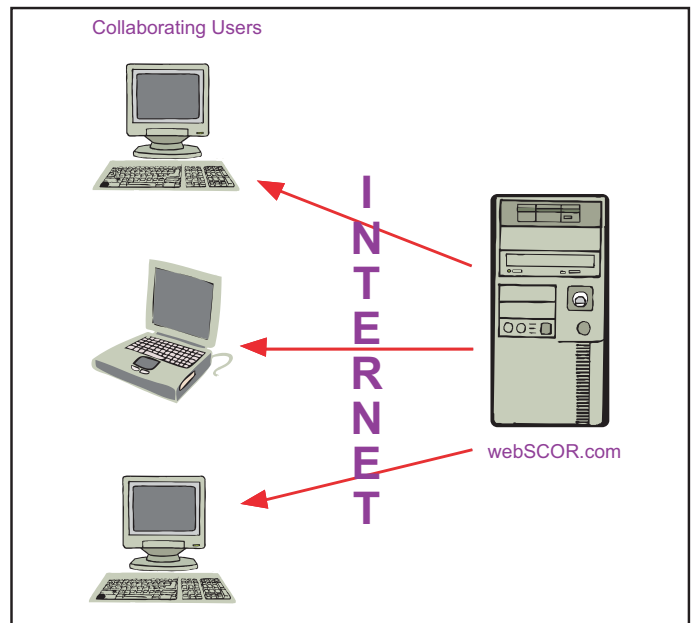
- Microsoft Windows XP 2002 operating system with service pack 2 or later
- Version 6.x or later of Microsoft Internet Explorer
- Hi-speed Internet access
- Minimum 256 MB of RAM
- Recommended: Microsoft Excel 2002 or later for data entry and custom reports.

Availability

webSCOR.com is scheduled for commercial availability in July 2005. Gensym is inviting supply-chain professionals to participate in prerelease testing of webSCOR.com. Please visit www.webSCOR.com for more information.

ABOUT GENSYM

Gensym Corporation (www.gensym.com) is a leading provider of rule engine software and services for mission-critical solutions that automate decisions in real time. Gensym's flagship G2 software applies real-time rule technology for decisions that optimize operations and that detect, diagnose, and resolve costly problems. With G2, the world's largest organizations in manufacturing, utilities, communications, transportation, aerospace, finance, and government maximize the agility of their businesses and achieve greater levels of performance. Gensym and its numerous partners deliver a range of services throughout the world, including training, software support, application consulting, and complete solutions.



webSCOR.com is immediately available for collaboration via Web browsers.